

Creating Full-Frame Content

When creating custom content outside of Mediaplay Connect, it is important to consider the following:

- **What is my image size?** - For optimum results, it is important to design your content so that it perfectly fits the designated content zone. Below, you find the design specs of both the Main Zone and Side Bar.

Main Zone (multi-zone and fullscreen)

Recommended Image Size:
1920x1080 px



Side Bar Zone

Recommended Image Size:
390 x 765 px



Uploading images that are below the recommended size may produce negative results on screen (ex. blurry text, letterboxing). The smaller the image, the more pixelated it will appear when enlarged. In addition to the listing above, the recommended image size is displayed after clicking “add or change image” on the template creation page.

- **Is my text legible?** If you are creating your own content outside of Mediaplay Connect, keep in mind how far your audience will be from the screen. If the text is too small, your audience will not be able to read your message. When you first begin creating your own content, we recommend testing a few font sizes on screen. After this initial test, you should know what font size(s) to use for future messages.

- **Can my message be read in 30 seconds?** Custom content is on screen for 30 seconds at a time. Make sure to read through each message before uploading. If you are unable to read the entire message in under 30 seconds, simply go back and edit as needed.

- **What formats can I use?** Save your images as either a JPG or PNG.

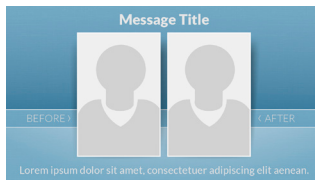
Helpful Tools

- www.Canva.com - Canva makes design simple for everyone. Create beautiful full-frame images for your network, using Canva’s easy-to-use interface.

Recommended Image Sizes for Mediplay Templates

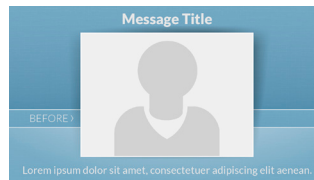
Main Zone

Before and After: Double



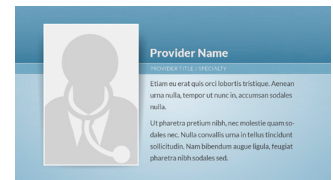
of images: 2
image size: 500x750px

Before and After: Single



of images: 2
image size: 1050x750px

Provider Bio



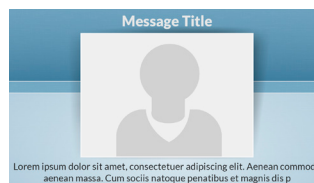
of images: 1
image size: 563x845px

Promo A



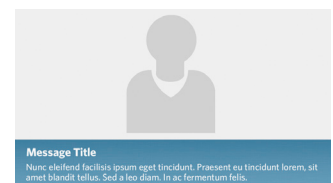
of images: 1 or 2
image size: 1260x1080px

Promo B



of images: 1 or 2
image size: 1050x750px

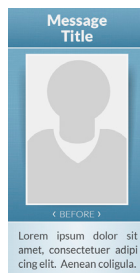
Promo C



of images: 1
image size: 1920x789px

SideBar

Before and After



of images: 2
image size: 280x420px

Provider Bio



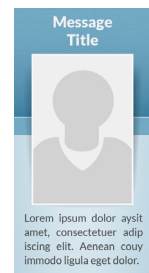
of images: 1
image size: 264x396px

Promo A



of images: 1 or 2
image size: 390x468px

Promo B



of images: 2
image size: 280x420px

Header



of images: 1
recommended height: 125px

TIP: Use transparent PNG to blend logo with the background.

Selecting the Right Image

When selecting an image to use, first consider the size/shape of the image area within the template. You can't fit a rectangular peg in a square hole.